



**breakthecycle  
global**

**Creating Community: A Holistic Approach**





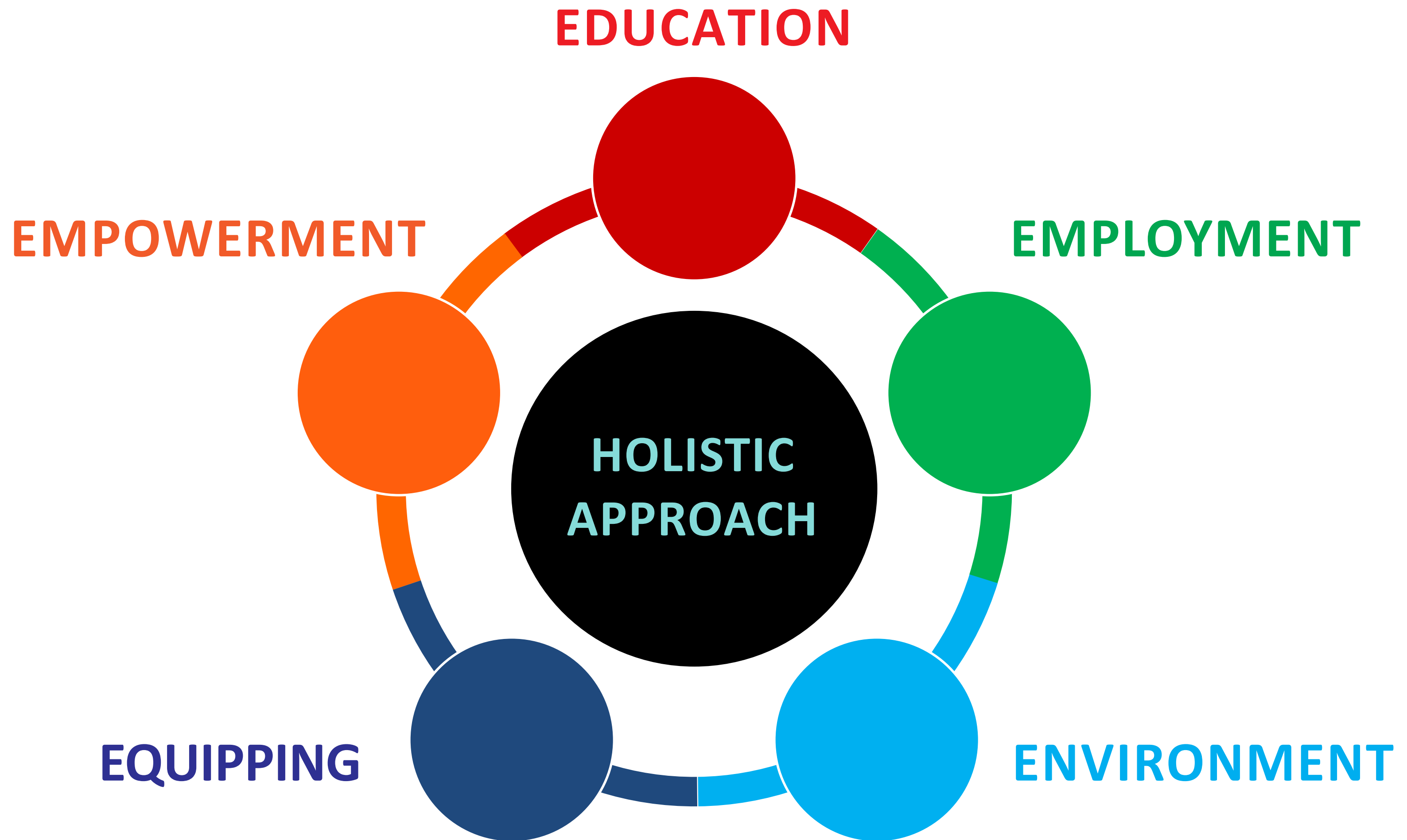
# Who We Are

**Break the Cycle Global (BTCG)**, a non-profit organization headquartered in NC, USA, is primarily made up of local East Africans who live and work in country. The efforts of BTCG are currently focused on the marginalized areas and slums of Kenya and Uganda to cultivate the most precious asset of each community...its citizens. Using a holistic approach, we are building strong relationships and trust to create self sustaining, Christ-centered communities where its members move from surviving to THRIVING!



~~SURVIVING~~ THRIVING







- **Christian Montessori Curriculum**

*Guiding children to full potential in SPIRIT – MIND - BODY*

- **Montessori Teacher Training/Certification Center**

*Creating a standard of excellence and opportunity for local teachers to thrive*

- **Adult Education**

*Connecting schools, homes, and communities through parent/family education and guidance*



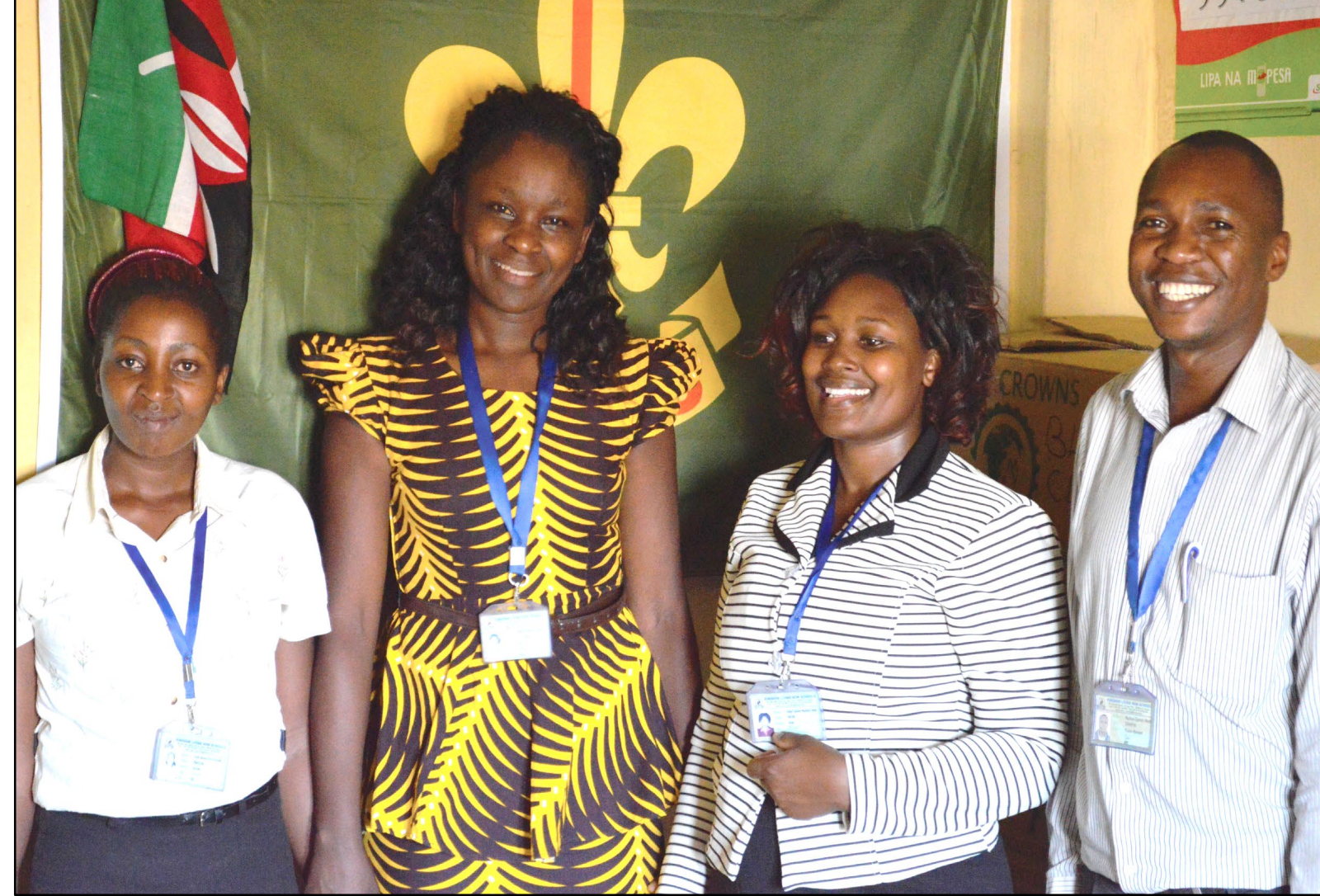
# Education





# Employment

BTCG is training and employing directors, school administrators, teachers, social & health workers, spiritual leaders, drivers and mechanics.



## Future Opportunities:

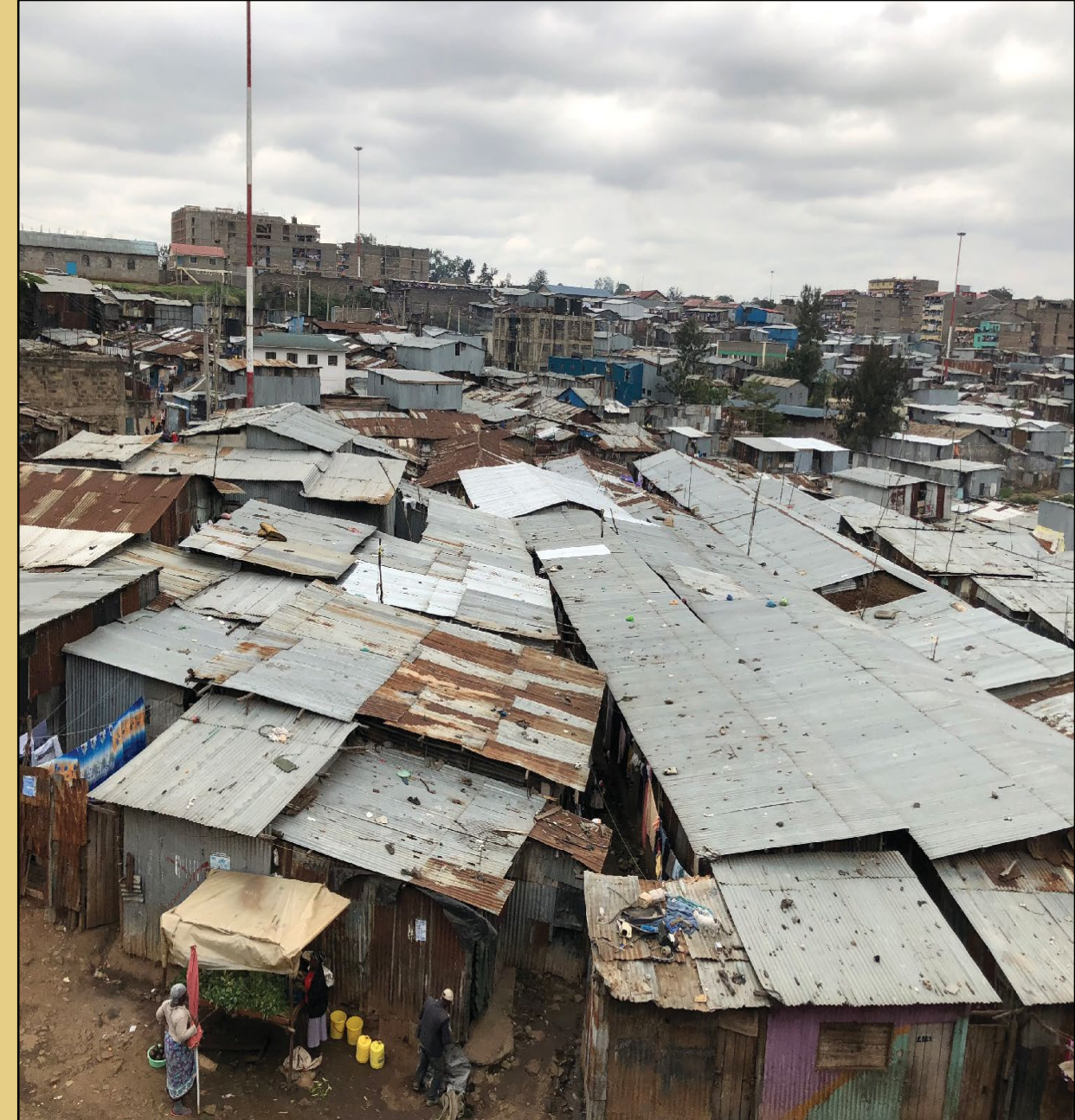
Samburu Lodge  
Samburu Leatherworks  
Tilapia Farms  
Chicken Farms



# Environment

## BTCG Projects:

- **Building infrastructure** (e.g. latrines, wells, medical clinics, etc.)
- **Reducing communicable disease** by teaching personal hygiene and environmental health
- **Improving security** by creating harmony among people, the land and the wildlife (e.g. elephants, leopards, lions, etc.)
- **Building** - teaching environmentally friendly building methods
- **Addressing water quality** and access of water sources





Building Christ-centered communities is essential to the BTCG mission of transforming East African communities from the inside out. By equipping and mentoring spiritually grounded leaders, destiny and purpose are breathed into the community as the leadership models and reflects Christ in daily life.

## Equipping





BTCG endeavors to empower whole communities to thrive as self-sustaining Christ-centered environments through education, employment, entrepreneurship, and strong spiritual leadership.



# Empowerment

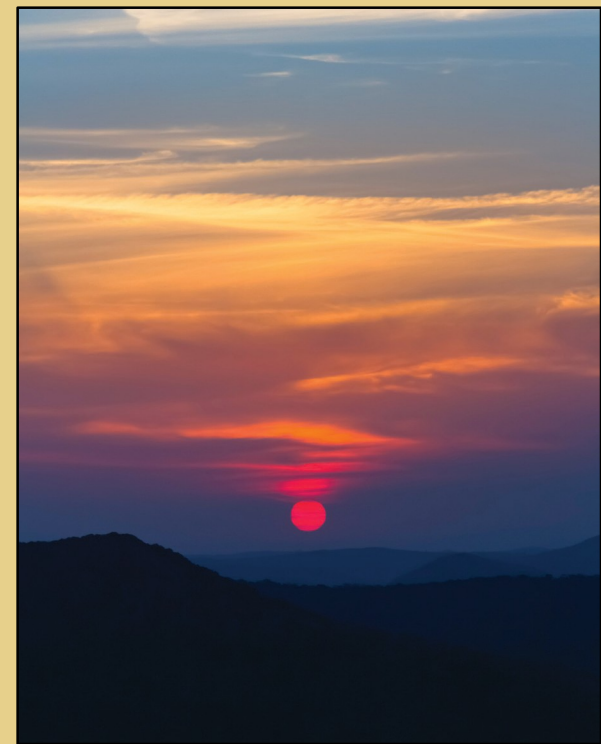
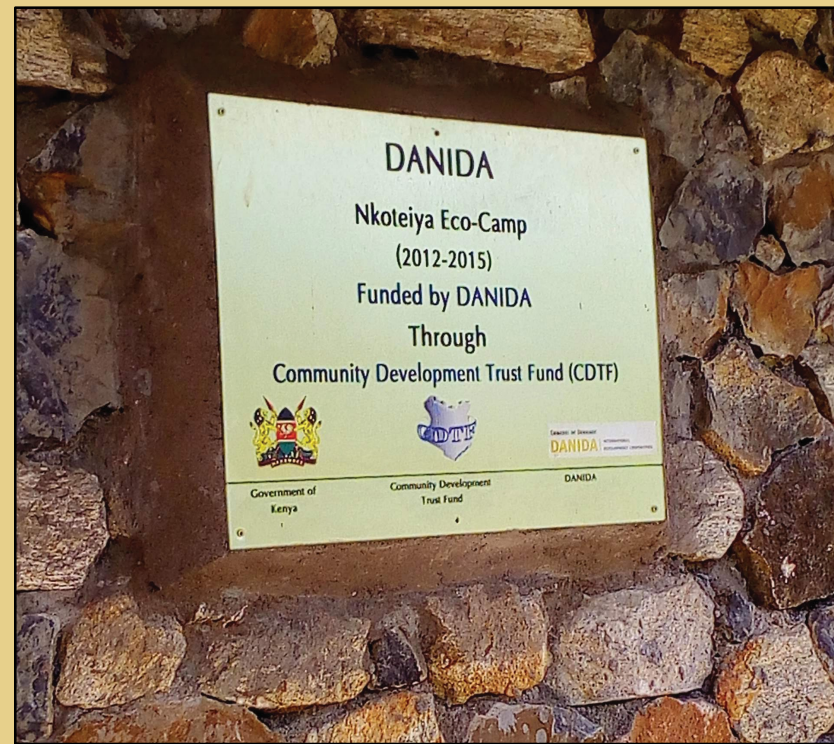




# Samburu Lodge

Over the past five years, trust has been built between BTCG and the community. As a result, Chairman Lenduda of the Nkoteiya Conservancy honored BTCG by asking that we manage a safari lodge being built in the Conservancy. Under BTCG guidance, the lodge will generate revenue that will positively sustain the community and schools.

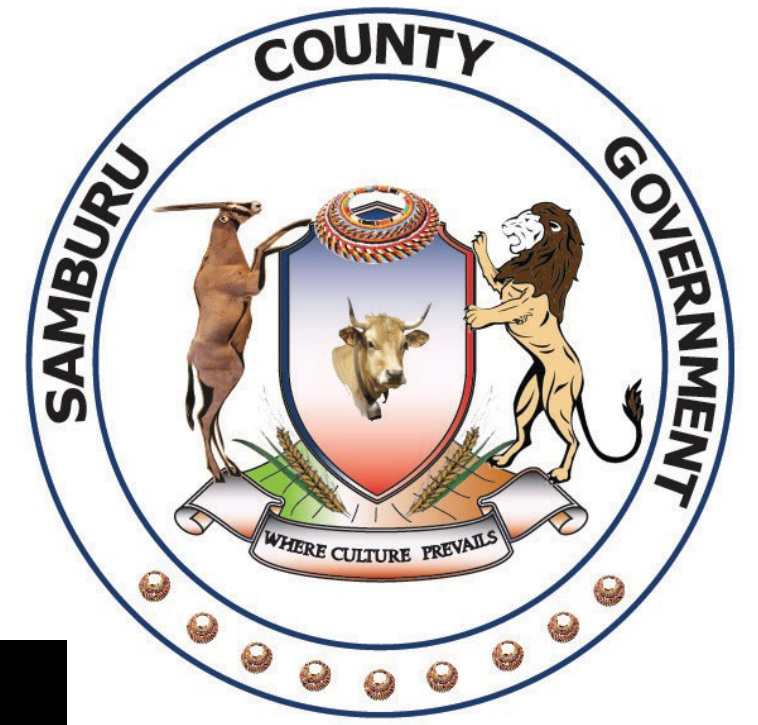
## CREATING COMMUNITY





“ I am more than willing to give you all the support you may require so that we make the dream of Nkoteiya Community come to realisation. I pray the Lord to touch the hearts of your friends to support you to help this needy community that has aspirations to protect nature and utilise it in a more sustainable manner.”

Peter Leshakwet, CEC-Tourism, Samburu County



## Samburu Lodge





# Samburu Lodge



**"We support you 100%"**

Tom Lalampaa, CEO, NRT



***"I look forward to working together to create a protected habitat for wildlife alongside providing infrastructure, job opportunities and income for our surrounding communities."***

Tom Silvester, CEO, Loisaba Oryx LTD

"I told John it is rare to see such trust from a Community... thank you in advance for your support as we all work together with the common goal of enriching the lives of the Samburu, their environment and the wildlife which live in the Conservancy."

Garry Cullen, CEO, NRT Trading





**2000**

- ✓ Papa John first visit at age 72
- ✓ Launched KLN as a 501(c)3
- ✓ Established Leadership Training & Equipping

**2013**

**New Vision:**

- ✓ From KLN to BTCG

**New Mission:**

- ✓ Breathe Destiny & Purpose
- ✓ Leadership Conferences

**2014**

- ✓ Opened First School - Uganda
- ✓ Leadership Conferences
- ✓ Engaged in Community Projects
- ✓ Visit Unreached People in the Samburu Desert

**2015**

- ✓ Opened Second School in Mathare
- ✓ Engaged in Community Projects
- ✓ Leadership Conferences

**2016**

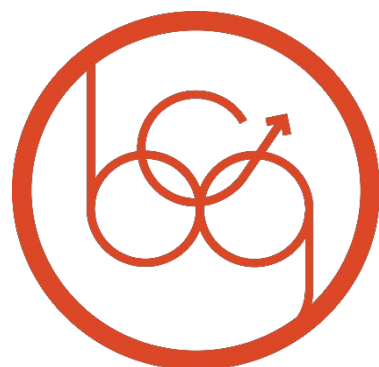
- ✓ Started Montessori Curriculum in Schools
- ✓ Cleopa Graduated From College
- ✓ Measurable Positive Impact of Mathare School in Community
- ✓ Leadership Conferences

**2017**

- ✓ Rafael Certified in Montessori
- ✓ Built School Building - Achilet
- ✓ Food Program for School Children
- ✓ Nourish to Flourish Program to Support Schools
- ✓ BTCG Gifted 5 Acres in Samburu
- ✓ Built Community Building, Latrine & Kitchen
- ✓ Leadership Training

**2018**

- ✓ Partnership with Christian Montessori Fellowship
- ✓ First International Christian Montessori Teacher Training Center Established in Mathare
- ✓ 5 MTTC Teachers Certified
- ✓ Established School in Samburu
- ✓ Leadership Conferences
- ✓ Samburu Lodge Opportunity - Nkoteiya
- ✓ Partnership with Northern Rangelands Trust
- ✓ Partnership with Samburu County Government



**CREATING  
COMMUNITY**



## Develop

- Develop Lodge in Samburu
- Train Lodge Staff, Establish Operations, Repairs, Foster Local Government Relationships

## Invest

- Purchase Property for School in Usenge
- Establish Samburu Leatherworks Company

## Create

- Create Fish Farm in Usenge

## Expand

- New U.S. Based Director of East African Schools
- Create Master Plan for Growth and Development
- Expand Governmental Relationships

## Build

- Build School Facilities in Samburu

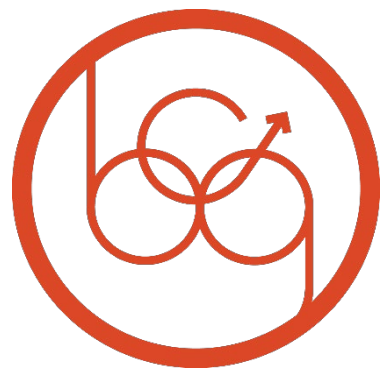
## Sustain

- Develop Businesses for Community Sustainability

## Establish

- Establish Medical Clinic in Samburu

2019+



**CREATING  
COMMUNITY**



# The Spear



“Some years back, while staying on my friend’s property in Samburu, Kenya, I was awakened in the middle of the night by a disturbance outside my tent. As I rolled out I saw my friend, Isaiah, with his spear in one hand and his sword in the other. He was speaking to an elephant that wanted to feast on the tree I was sleeping under. Thankfully, the conversation went well and the elephant moved on - but it certainly left an impression on me!

The image of the spear stuck with me. I felt the Lord showed me how this picture reflected our effectiveness as an organization. I realized we needed to craft a strong spear to accomplish the mission He has laid out for BTCG.

-John Kellogg



# The Spear

## Tip

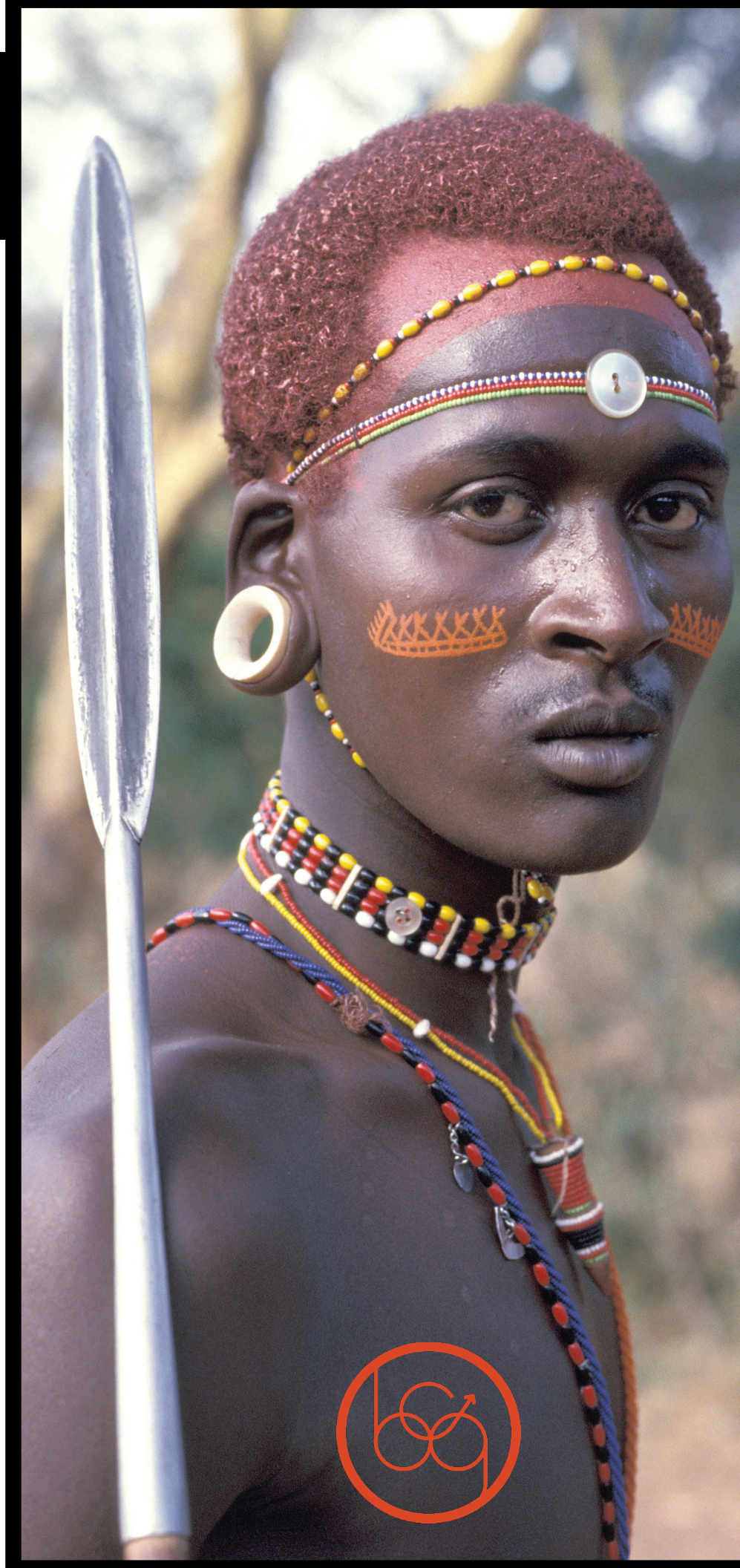
Papa John and John Kellogg have functioned as the tip of the spear - initiating relationships in the rural and marginalized areas in which we are creating community.

## Head

The tip is part of the head of the spear, which together represent the leadership, organization and structure developed both here and abroad.

## Shaft

The shaft drives the tip and head of the spear to the target. In the same way, donors, advocates and corporate sponsors drive the creation of Christ-centered communities through financial and prayer support of BTCG.





## **Donors**

Your recurring monthly donation helps provide: breakfast, lunch, teachers, administrators, medical care, social workers, buildings, uniforms and more!

[www.OneDollarADayClub.org](http://www.OneDollarADayClub.org)

# **Your Opportunity**

## **Capital Campaign Donors**

Those wishing to give larger one-time donations for specific infrastructure needs which may include: teacher scholarships, buildings, vehicles, wells, and other substantial ministry needs.

## **Corporate Donors**

Organizations willing to invest in BTCG's long term strategy of creating and building local East African businesses, supporting growth of school system, community infrastructure projects such as medical clinics, school buildings and other capital projects as needed to support community independence and sustainability. For details, email

[john@breakthecycleglobal.org](mailto:john@breakthecycleglobal.org).

## **Prayer Support**

If you would like to be a part of the BTCG prayer community, please email us at [pray@breakthecycleglobal.org](mailto:pray@breakthecycleglobal.org).





## Advocate Program

BTCG equips and motivates advocates to share the vision of BTCG with the intent of having them encourage others to make a minimum of a 24-month commitment of at least one dollar a day (\$30/month).

Advocates have the opportunity to qualify for our Advocate African Adventure Safari to see first hand and report on the work being done in East Africa.

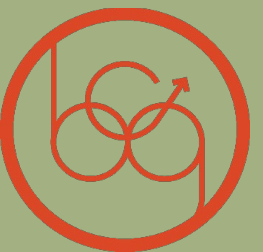
\*For details, email

[advocate@breakthecycleglobal.org](mailto:advocate@breakthecycleglobal.org).

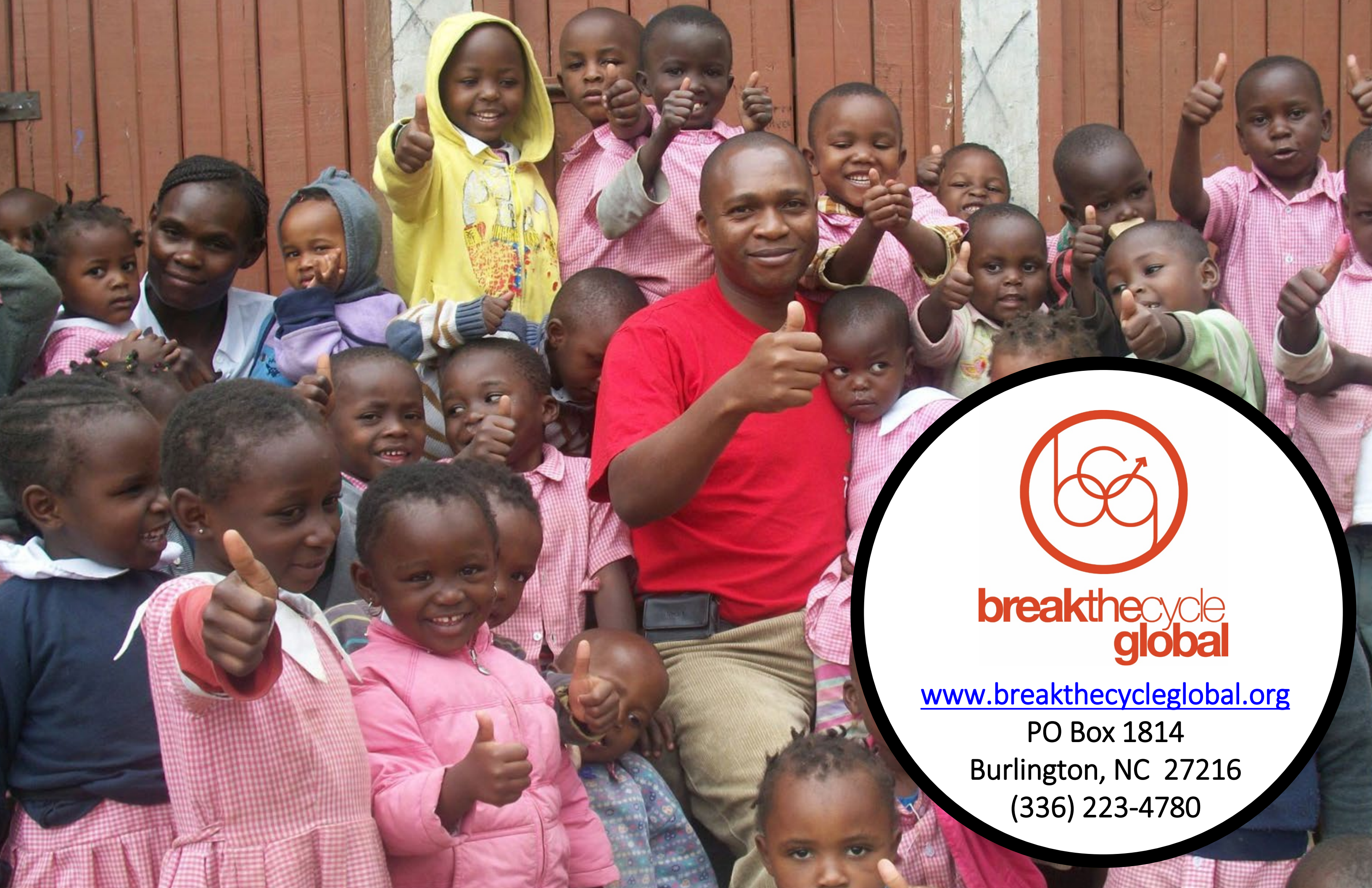


## Advocate African Adventure Program

BTCG will pay up to \$2,500 in airfare to Nairobi, Kenya and all program expenses\* in East Africa for a 2 week trip to visit schools and other BTCG programs in East Africa. This will include a stay at our Samburu Safari Lodge where various activities such as a camel safari, river fishing with the hippos, elephant watching and other activities will be enjoyed as well as an opportunity to visit our Samburu Mission Center and enjoy visiting with the local artisans, dancing and feasting will be held.







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